

## nurturing leadership: balancing external allure with internal connections in business ??

### **description**

role models are committed to a particular goal and are willing to invest considerable time and diplomatic effort to trim the company's workforce for success. this status often leads to the temptation to ignore boundaries and lose touch with the most crucial connection: the internal followers by nurturing leadership.

the executive management team directly shapes corporate culture through their actions. for example, how leaders criticise, praise, stick to agreements, and communicate strategies all have a significant impact on employees. consequently, their behavior [sets the tone](#) for the entire company.

### **wealth management - flat organisation**

moreover, a flat organisational structure plays a crucial role in ensuring [that culture spreads](#) throughout the company. direct feedback is particularly essential for understanding challenges and concerns. therefore, maintaining constant contact with employees is vital for grasping their perspectives and keeping them motivated. on the other hand, announcements from a communication department often lack the personal touch needed to effectively influence company culture.

in wealth management, external appearances are often required to strengthen partnerships or win new mandates. this involves moving into a [luxurious world and enjoying considerable comforts](#). these external [events](#), however, can lead to a challenge for role models, as there may not be enough time for internal communication. elected leaders should carefully balance outward appearances with equally important internal engagements as role models.

perhaps in 2022, it'll be a [good idea](#) to use efficient public transportation like verkehrsbetriebe zürich instead of getting stuck in traffic in a preheated limousine. it's important to keep your feet on the ground - nurturing leadership.

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