buying at par, maturing at par: the long-term investor’s peace of mind

description

steady eddy

when you buy bonds at par, and they mature at par, you’re signing up for predictability. enjoying those interest payments along the way is like getting steady, reliable returns without the stock market’s rollercoaster ride.

set it and forget it? for some long-term investors, constantly watching the bond market can feel overkill. after all, if your endgame is the bond’s maturity value and interest, why fret over the interim fluctuations?

yet, there’s a case for keeping an eye out

market movements matter: bond values can fluctuate with market changes. staying informed helps you understand the overall health of your investment and the economy.

opportunities knocking: even as a long-term investor, being aware of significant market shifts could unveil opportunities to adjust your portfolio for better returns or lower risk.

both styles, their reason

whether you’re a ‘set and forget’ type or a keen market watcher, both approaches have their merits. the key is aligning your strategy with your investment goals and risk tolerance.

what’s your bond strategy?

do you prefer to watch your bond portfolio’s every move, or are you more of a long-term, maturing par investor? share your bond investment philosophy below!

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