

bwl or vwl – which study path is best for private banking?

description

just finished your **matura**, and are you aiming for a career in **swiss private banking**? choosing the right study path is crucial. most private bankers study **business administration (bwl)**, **finance & banking**, or **economics (vwl)**. but which degree suits you best? or is there a third option in switzerland? take our quiz and find out!

1. why does your study choice matter?

private banking is **highly competitive**. your study path will shape your skills and determine how well you fit into the industry. whether you want to become a **relationship manager**, **investment specialist**, or **financial advisor**, your education should match your strengths.

- **bwl**: best for client interaction, [wealth planning](#), and financial consulting.
- **finance & banking**: ideal for investment analysis, portfolio management, and structured products.
- **vwl**: a perfect choice for macroeconomic research, financial [risk assessment](#), and market strategy.

2. take the quiz: bwl or vwl for private banking?

still unsure which degree fits you best? find out in less than **60 seconds**! answer these simple questions to discover your ideal study path.

which study path best fits your private banking career?

answer these 5 quick questions to find out which private banking career path best suits your skills and interests.

1. when making financial decisions, what's most important to you?

- ☐ Working directly with people and helping them achieve their financial goals.
- ☐ Analyzing numbers and market trends to make informed choices.
- ☐ Understanding economic policies and how they impact global markets.

2. a client wants to invest chf 5 million. how do you approach the

situation?

- ☐ First, i assess their personal and family goals before recommending options.
- ☐ Focus on risk-return ratios and market trends to develop a solid investment plan.
- ☐ Long-term perspective, i examine economic cycles and monetary policies

3. how do you typically handle complex data analysis?

- ☐ Prefer delegating technical tasks so i can focus on client relationships.
- ☐ Numbers excite me—I enjoy analyzing data and using financial models.
- ☐ Take a macro view, considering how economic and political influences shape

4. what is the most valuable skill you want to develop?

- ☐ Strengthening my ability to negotiate and manage client relationships.
- ☐ Mastering quantitative analysis and portfolio structuring.
- ☐ Conducting in-depth economic research and developing financial strategies.

5. if you had to specialize in one area, which would you choose?

- ☐ Private wealth planning and helping clients manage their trusts.
- ☐ Financial markets, investment banking, and trading strategies.
- ☐

macroeconomics and global risk forecasting for long-term financial stability.

discover my path

restart quiz

****want to explore more about becoming a private banker as a student?****

[read more here](#)

3. your study path and next steps

now that you know which study path fits your skills and ambitions, it's time to take the next step. choosing the right university will give you the best foundation for a successful career in swiss private banking. below are switzerland's top-ranked universities for each specialisation:

- **bwl (business administration):** this is the best path for future **relationship managers** and **wealth advisors**. it focuses on financial consulting, client interaction, and banking strategies, all crucial in private banking.
➤ **top universities:** [hsg](#) | [uzh](#) | [hec lausanne](#)
- **finance & banking:** this degree is the best choice if you see yourself as a future **investment specialist** or **portfolio manager**. you will gain expertise in financial markets, risk assessment, and structured products, which are essential for high-net-worth clients.
➤ **top universities:** [uzh](#) | [eth zurich](#) | [hsg](#)
- **vwf (economics):** this is the perfect choice if you are interested in becoming a **strategic advisor** or **financial analyst**. this path focuses on macroeconomics, financial policy, and market analysis, which are key in high-level financial decision-making.
➤ **top universities:** [uzh](#) | [hsg](#) | [university of geneva](#)

no matter which path you choose, remember: success in private banking isn't just about your degree— bwl or vwl — it's about continuously improving your knowledge, earning client trust, and building strong relationships.

so, what's next? start your journey today by researching study options, connecting with industry professionals, and gaining real-world experience through internships. the sooner you take action, the closer you'll be to a rewarding career in swiss private banking.

check [efinancialcareers](#) for [internship](#) jobs in private banking & wealth management.

date

30 jul 2025

date created

10 mar 2025

